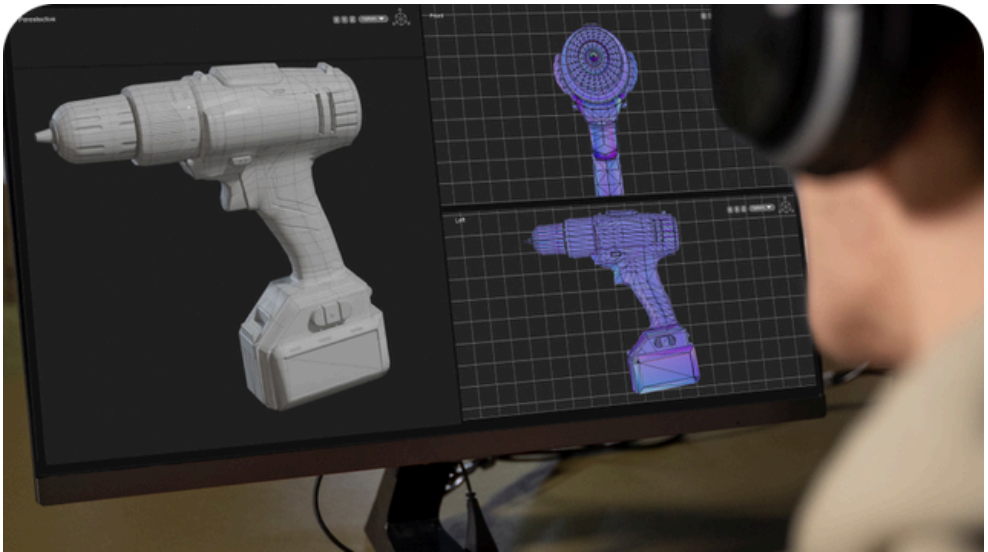
ONLINE 3D PRINTEN

Cookie and Tracking Policy

3 August 2026



Nißlstraße 24 / 6 / 29
4040 Linz
Austria
FN 681431f, Regional Court Linz
VAT ID: ATU83435436

Contents

1. What are Cookies and Similar Technologies?
2. Controller
3. Legal Bases
4. Technically Necessary Technologies
5. Preference Technologies
6. Reach Measurement (Analytics)
7. Advertising and Profiling
8. Embedded Services
9. Overview of the Technologies Used
10. Consent
11. Refusal and Withdrawal
12. Storage Periods
13. Recipients
14. Transfers to Third Countries
15. Cookie Settings
16. Updates to this Policy

1. What are Cookies and Similar Technologies?

Language note: This is a convenience translation of the German-language Cookie- und Tracking-Richtlinie. In the event of any discrepancy, the German version prevails.

1. Cookies are small text files stored on your terminal equipment. Similar technologies include in particular local storage, session storage, pixels, SDKs, device and browser identifiers, fingerprinting techniques and counting technologies used in e-mails.
2. This policy describes which of these technologies we use, for what purposes, on what legal basis, for how long, and how you can give, refuse or withdraw your consent.
3. It supplements our Privacy Policy, which describes the remaining processing of personal data.

2. Controller

The controller is Online 3D Drucken e.U., trading under the brand Online 3D Drucken, NißIstraße 24 / 6 / 29, 4040 Linz, Austria, e-mail for data protection enquiries: info@online-3d-drucken.de.

Further details of the controller and of our other data processing are set out in our Privacy Policy and in the Impressum.

3. Legal Bases

1. Under § 25(1) TDDDG, storing information on your terminal equipment or accessing such information is permitted only with your consent.
2. No consent is required where the sole purpose is to carry out the transmission of a message over a public telecommunications network, or where this is strictly necessary in order for us to provide a service that you have expressly requested (§ 25(2) TDDDG).
3. The subsequent processing of personal data is additionally governed by the GDPR. For technologies requiring consent, the legal basis is Art. 6(1)(a) GDPR; for technically necessary technologies, Art. 6(1)(f) GDPR (functioning and secure website) or Art. 6(1)(b) GDPR.
4. The legal assessment is therefore two-tiered: first § 25 TDDDG for access to the terminal equipment, then the GDPR for the data processing. A legitimate interest under the GDPR does not replace consent under § 25 TDDDG.

4. Technically Necessary Technologies

1. These technologies are required for the website and the ordering process to function. They are used without consent.
2. They typically include: storage of the shopping cart, login session, security and attack protection, load balancing, continuation of the payment session, storage of your cookie decision, and a language setting actively selected by you.
3. Necessity is interpreted narrowly: a technology is not necessary merely because it is useful, economically advantageous, convenient or enabled by default in a plugin. For every technology used without consent, we can explain why it is indispensable for the service you have requested.

5. Preference Technologies

Preference technologies store settings you have chosen that go beyond what is technically necessary. Where they are not strictly necessary, we use them only after your consent.

Apart from storing your cookie decision and a language setting you have actively selected, we do not currently use any separate preference technologies.

6. Reach Measurement (Analytics)

1. For reach measurement we use the analytics provider PostHog. It is used exclusively after your consent.
2. This may involve processing identifiers, pages accessed, events, approximate location based on the IP address, and device and browser data.
3. We do not assume that first-party analytics, IP truncation, a provider “privacy mode” or server-side tracking automatically remove the requirement for consent.
4. As long as you have not consented, no analytics technologies are loaded.

7. Advertising and Profiling

1. We use advertising and retargeting technologies only after your consent. The provider used is Google Ads.
2. This may involve processing identifiers, usage behaviour and campaign data, and building profiles for advertising purposes. Any such advertising profiling is based exclusively on your consent (Art. 6(1)(a) GDPR).
3. We do not carry out advertising targeted at children.
4. As long as you have not consented, no advertising technologies are loaded.

8. Embedded Services

1. Where we embed third-party content that transmits data to the provider before activation, we use it only after your consent.
2. This concerns in particular embedded elements from Trustpilot and Google (e.g. review widgets) as well as Google Ads.
3. Without your consent these elements are not loaded; a notice with an activation option may be displayed in their place.

9. Overview of the Technologies Used

The categories of technologies we use, together with their purposes and providers, are described in sections 4 to 8.

The complete, always current list of the specific technologies in use – including name, provider, purpose, category and storage period – can be viewed at any time via the cookie settings. As we operate the consent management ourselves, that list is kept up to date there and reflects the technologies actually set.

10. Consent

1. We obtain your consent via a consent management banner that we operate ourselves. The first layer offers equally accessible options: Accept all, Reject all, and Settings.
2. Non-essential technologies are set only after your consent. Optional categories are not pre-selected.
3. Your consent is active, informed, specific, freely given, unambiguous and revocable. Merely continuing to browse or scrolling does not constitute consent.
4. Consent is not bundled with acceptance of the GTC.
5. For evidential purposes we store your selection, the categories chosen, the date and time, the version of the banner and policy, and a technical identifier.

11. Refusal and Withdrawal

1. You can refuse non-essential technologies without any restriction of the shop's basic functions.
2. You can change or withdraw your consent at any time with effect for the future via the permanently accessible cookie settings. Withdrawal ends future processing by the technologies concerned; the lawfulness of processing carried out up to that point remains unaffected.
3. Refusing and withdrawing are not designed to be more difficult than giving consent and do not require more steps.
4. In addition, you can delete or block cookies via your browser settings. This may impair the functioning of the website.

12. Storage Periods

1. The storage period of each technology can be found in the cookie settings (section 9). Session-based technologies are deleted when the browser is closed; persistent technologies have the lifetime stated in each case.
2. Your consent is not permanent. We obtain it again where purposes or providers change, where new technologies requiring consent are added, where tracking becomes more intrusive, where the record of consent is no longer reliable, or where an appropriate period has elapsed.
3. We retain records of consent for as long as required to demonstrate compliance to supervisory authorities.

13. Recipients

Recipients of data processed via these technologies may include in particular the analytics provider PostHog, the advertising provider Google Ads, and the providers of embedded services (Trustpilot, Google). We operate the consent management ourselves; records of consent are stored on our own infrastructure.

Agreements pursuant to Art. 28 GDPR are in place with processors. Details and the complete list of service providers used can be found in our Privacy Policy or on request at info@online-3d-drucken.de.

14. Transfers to Third Countries

Where data is transferred via these technologies to recipients outside the European Economic Area, we rely on an adequacy decision – in particular the EU-US Data Privacy Framework for certified recipients – or on the European Commission's Standard Contractual Clauses together with supplementary measures.

This concerns in particular Google (Google Ads, Google Reviews). Further details, including the note on the proceedings pending before the Court of Justice of the European Union concerning the Data Privacy Framework, can be found in our Privacy Policy.

15. Cookie Settings

You can manage your consent at any time via the permanently available Cookie Settings link in the footer of our website.

There you can review the individual categories, change your selection, reject all optional technologies, and access the complete, current overview of the technologies used, including provider, purpose and storage period.

16. Updates to this Policy

We may adapt this Cookie and Tracking Policy where the technologies used, the providers or the legal requirements change. The current version published on the website applies in each case.

This policy is dated 3 August 2026 and applies to the web shop online-3d-drucken.de.

This is a convenience translation of the German-language Cookie- und Tracking-Richtlinie. In the event of any discrepancy, the German version prevails.